



PROTECTING INTELLECTUAL PROPERTY IN EUROPE

Thursday, September 7, 2006
Hilton Garden Inn
815 14th Street, NW
Washington, DC 20005
202-783-7800

AGENDA

- 02:00 – 02:10 Welcoming Remarks
Kenneth R. Mouradian
Director and Intellectual Property Specialist
U.S. Department of Commerce, Orlando U.S. Export Assistance Center
- 02:10 – 02:30 Keynote: The Link Between IP and Competitiveness in Europe
Stephen Jacobs
Deputy Assistant Secretary for Trade Agreements and Compliance
U.S. Department of Commerce, International Trade Administration
- 02:30 – 03:00 How to Register Intellectual Property in the U.S. and Europe
Susan Anthony
Attorney – Advisor
U.S. Patent and Trademark Office, Office of International Relations
- 03:00 – 03:30 Recordation: Protecting the Home Market
Todd Reves
Attorney - Advisor
U.S. Customs and Border Protection, Intellectual Property Rights and
Restrictions Branch
- 03:30 – 03:45 Break**
- 03:45 – 04:15 Enforcement: Protecting Your IP in the European Market
Michael Smith
Attorney – Advisor
U.S. Patent and Trademark Office, Office of Enforcement
- 04:15 – 04:45 Panel Discussion: Formulating a Strategy
Derek Schaffner
Managing Director, Brand Protection and Intellectual Property
Diligence Intelligence and Risk Management

(Invited) Orson Porter
Nike Government Affairs Office
Nike, Inc.

Amanda Wilson
International Trade Specialist
International Trade Administration, Office of Intellectual Property

Kam Shah
Intellectual Property Specialist
U.S. and Foreign Commercial Service, Trade Promotion Programs

04:45 – 05:00 Closing Remarks

Kenneth R. Mouradian
Director and Intellectual Property Specialist
U.S. Department of Commerce, Orlando U.S. Export Assistance Center